

Ayo Ashiru

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Strategic product and AI transformation leader with 10+ years of experience delivering enterprise-scale technology, data, and digital transformation across Mars, Shell, BP, Citi, and Deloitte. I specialise in designing products and recently, scaling AI-enabled products, enterprise platforms, and operating models that transform complex business operations. Combining deep product leadership with hands-on enterprise AI architecture, I build secure, governed multi-agent systems that integrate AI, cloud technologies, and business workflows to deliver measurable business outcomes.

EXPERIENCE

Building AI & AI Agentic Architecture

Self Employed | Mar 2026 – Date

- Researching and architecting enterprise-scale AI systems that enable secure, governed and trustworthy deployment of AI across complex organisations.
- Familiarity with AI model architectures, LLMs, and AI frameworks, including RAGs, MCPs.
- Designing enterprise AI platforms that orchestrate autonomous work across business systems, APIs, data platforms and human approval workflows.
- Publishing original research on enterprise AI architecture, governance, verification, observability, AI economics and production operating models.
- Developing reference architectures for AI platforms, multi-agent systems, workflow orchestration, enterprise integration, identity, security and human oversight.
- Investigating how organisations transition from isolated AI pilots to trusted, measurable and production-scale AI operating models.

Global Product Manager, Enterprise Planning

Mars Inc. | May 2024 – Apr 2026

- Leading global enterprise transformation of the demand and supply planning function, applying product led thinking to deliver AI enhanced forecasting and integrated planning.
- Designed and implemented Mars's first product-led operating model for Enterprise Planning, aligning 5 regions and driving strategic clarity.
- Delivering a scalable initiative with OMP, integrating planning tools, analytics, and AI led forecasting.
- Spearheaded deployment of AI forecasting models in supply chain cycles, reducing bottlenecks and increasing forecast responsiveness.
- Driving the introduction of AI led demand forecasting and supply chain management to minimise bottlenecks, reduce delays, and enhance productivity across planning cycles.
- Expanding framework and methodology to Royal Canin and Pet Care, ensuring platform scalability and companywide adoption.
- Managing multimillion dollar budgets, aligning product delivery with business outcomes, risk appetite, and adoption targets.

Supply Chain Data and Analytics Product Lead (contract)

Bp | Feb 2023 – Apr 2024

- Delivered AI powered dashboards globally across inventory, demand, and supply planning, accelerating decision-making speed by 25%.
- Led cloud migration of Every Angle analytics to AWS across key domains (Inventory, Supply, O2C), improving data and analytics accessibility.
- Introduced O2C process mining tools, reducing O2C cycle time by 20% through automated insight.

Lead Product Manager (contract)

Shell | Apr 2022 – Jan 2023

- Led customer data integration and segmentation roadmap for Shell Marketplace, increasing product engagement by 45% and revenue by 5%.

- Integrated customer segmentation and offer optimisation across 650+ product offers, 18 sectors, streamlining and optimising the portfolio for increased product visibility.
- Delivered platform APIs to scale B2B product engagement and customer analytics
- Embedded agile product delivery within an org of 25+ stakeholders across three digital teams.

Product Manager (Vice President)

Citigroup | Jul 2018 – Mar 2022

- Launched compliance platform processing 10m+ data points daily, reducing manual checks by 75%.
- Built audit traceability tools aligned with global regulatory mandates.
- Worked closely with functions, compliance, engineering, and operations to build audit traceability tools aligned with global regulatory mandates.
- Worked cross-functionally across product, engineering, compliance, and ops to deliver compliant, scalable solutions.

Workday Product Manager

Kraft Heinz | Jun 2017 – Jun 2018

- Directed GDPR implementation in Workday globally, accelerating rollout and improving feature delivery.
- Enhanced data governance policies.
- Regularly reviewed and optimised Workday processes for efficiency, focusing on monitoring, error handling, and data management practices.

Management Consultant

Deloitte Consulting | Apr 2015 – May 2017

- **London Stock Exchange:** Conducted health checks for the MiFID II implementation program, assessing progress against milestones, identifying potential risks, and evaluating overall project health
- Developed and implemented comprehensive risk mitigation strategies, ensuring minimal impact on the program timeline and deliverables.
- Managed resource allocation to prioritise key deliverables and ensure project team efficiency.
- Led a team, fostering collaboration, resolving roadblocks, and aligning execution with project goals.
- **Co-Op Bank:** Led the end-to-end delivery of a redress and remediation loan platform for 185K customers.
- Oversaw vendor delivery for document composition, printing, and archiving, ensuring regulatory accuracy and timely outreach.

Business Analyst and Senior Business Analyst (Assistant Vice President)

Citigroup | Aug 2013 – Apr 2015

- Business Analyst tasked as part of the team which built regulatory reporting requirements for FINREP and COREP across EMEA, transitioning from legacy systems to vendor-led platforms.
- Drafted requirements for FINREP and COREP regulations and facilitated the onboarding of new vendors.
- Supported end-to-end onboarding of vendor tech, shaping design and testing for enhanced functionality.

EDUCATION AND CERTIFICATES

Kellogg School of Management

- C-Suite Program in AI and Digital Transformation | Dec 2025
- Data Strategy for Generative AI Platforms | Oct 2025
- B2B Marketing: Growth Strategies for Your Organisation | Sep 2025
- AI at Scale: driving Real Business Outcomes Across the Enterprise | Jul 2025

London Business School

- Leading Digital Transformation | Dec 2024

ICAgile

- Agile Product Ownership ICP-APO certificate | Nov 2019

Queen Mary University of London

- Bachelor of Science (B.S.) in Computer Science | Sep 2010 – Jul 2013